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The Fifth Estate

RADIO TELEVISION CABLE SATELLITE

Broadcasting Jun 22

KATZ COMMUNICATIONS INC

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56th Year 1987

Support slipping for comparative renewal

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p.m.) through Sept. 18, to exhibit pilots not picked up for the new season. The show, which is hosted by Tim Reid and Daphne Maxwell Reid, who star in next season's new CBS comedy, *Frank's Place*, features a call-in segment where viewers are invited to call a 900 number to express approval or disapproval of the pilots shown each week. The premiere episode, a pilot of *The Saint*, a remake of the old NBC series, elicited over 43,500 calls, with over 40,200 calls in support of the show. The Nielsen ratings, however, showed a different outcome, with *The Saint* pilot finishing third in its time period with a 7.4 rating and a 16 share. The network is reticent to say whether strong call-in support for any of the pilots may lead to future series orders. "We're following the viewer response with great interest," said one CBS executive. The results of each poll will be announced on the following week's *Playhouse* episode, through the beginning of the new season.

Fox Stations' WNYW(TV) New York also used a 900-number last week to poll viewer opinion on the guilt or innocence of subway gunman Bernhard Goetz (before the verdict was handed down) for the locally produced *A Current Affair* news magazine. The program, then seen in the New York and Boston markets (but scheduled for rollout in other Fox station markets this week), received a total of more than 35,000 responses from the New York and Boston viewing areas with the overwhelming majority of callers (over 32,000) voting in favor of Goetz's innocence. One day later, he was acquitted on all but one of 13 counts, relatively minor weapons possession charge. □

PTL bankruptcy touches 11 TV's

Eleven television stations, which broadcast PTL's hour-long *The PTL Club* each weekday, are among the top 20 unsecured creditors listed in PTL's bankruptcy papers.

PTL filed for protection from creditors and reorganization under chapter 11 of the federal bankruptcy code two weeks ago, claiming assets of $180 million and liabilities of $72 million. At the time of the filing, Jerry Falwell, who has headed the TV ministry since a sex scandal forced out PTL founder Jim Bakker in March, said PTL has 14,000 creditors in all and that it's delinquent on $23 million of the $72 million in debt.

Falwell

PTL buys $15-million worth of time on television stations each year for The PTL Club. Donations generated by the show are the principle source of revenue for the ministry. At one time, PTL claimed 178 affiliates, but, as financial troubles mounted in the wake of the Bakker scandal, the number has steadily declined. At last count, it stood at 160.

PTL has historically been slow to pay its affiliates, but its delinquency has apparently increased since the scandal. Last month, PTL acknowledged that it was $8 million in arrears to the broadcasters.

The 11 stations (and what they are owed): WCCB-TV Charlotte, N.C. ($232,000); WNOL(TV) New Orleans ($163,000); WDCA-TV Washington ($135,000); KHJ-TV Los Angeles ($128,000); WPHL-TV Philadelphia ($127,000); WGPR-TV Detroit ($127,000); WCIX(TV) Miami ($109,000); WUHF(TV) Rochester, N.Y. ($83,000); KMSB-TV Tucson (Nogales), Ariz. ($82,500); WWHT(TV) Newark, N.J. ($78,000), and KMSG-TV Fresno, Calif. ($75,000).

Roy Grutman, attorney for the ministry, told reporters when the bankruptcy filing was made that it was necessitated by "the chaotic mismanagement of the preceding administration.... The records were atrocious. There were no internal checks and balances. There were no internal controls. We found major discrepencies in the ledger in terms of what we had purchased and what showed up here." □

CBS, and Celtics, come up short

NBC won the prime time ratings week (ended June 14), according to A.C. Nielsen numbers, as it logged a 13.4 rating and a 25.0 share. CBS pulled in an 11.6/21.4, while ABC closed out the week with a 10.0/18.5. CBS's numbers were bolstered by two NBA championship games between the Los Angeles Lakers and the Boston Celtics. A year ago the finishing order was NBC 12.7/25, ABC 10.4/20 and CBS 9.9/19.

In the evening news race, NBC won the race with a 10.0/21, over ABC's 9.6/20 and CBS's 9.5/20. Last year: CBS 10.3/22, NBC 9.6/21 and ABC 9.4/21.

NBC won five nights, Monday, Tuesday, Thursday, Friday and Saturday. CBS took Sunday and ABC took Wednesday.

Rank	Show	Network	Rating/Share
1.	Family Ties	NBC	23.4/42
2.	Cosby Show	NBC	22.3/41
3.	Cheers	NBC	19.7/35
4.	Growing Pains	ABC	19.0/32
5.	NBA Finals Game 4	CBS	18.9/31
5.	NBA Finals Game 5	CBS	18.9/33
7.	Murder, She Wrote	CBS	18.7/36
8.	Who's the Boss?	ABC	18.2/32
9.	Tuesday Night Movie	NBC	17.9/29
10.	Golden Girls	NBC	16.9/35
11.	Molly Dodd	NBC	16.5/28
12.	60 Minutes	CBS	16.2/34
13.	Hunter	NBC	15.9/33
14.	Monday Night Movie	NBC	15.7/27
15.	Moonlighting	ABC	15.0/24
16.	Matlock	NBC	14.5/28
17.	Equalizer	CBS	14.4/26
17.	Amen	NBC	14.4/30
17.	L.A. Law	NBC	14.4/24
20.	MacGyver	ABC	13.6/23
21.	Sunday Movie	CBS	13.5/24
21.	Valerie	NBC	13.5/28
23.	Designing Women	CBS	13.3/22
23.	Alf	NBC	13.3/28
25.	Head of the Class	ABC	13.2/24
26.	Sunday Night Movie	ABC	12.8/24
26.	Night Court	NBC	12.8/22
28.	Sunday Night Movie	NBC	12.7/23
29.	Miami Vice	NBC	12.6/24
30.	Newhart	CBS	12.5/21
31.	Cagney & Lacey	CBS	12.4/21
32.	Facts of Life	NBC	12.3/21
33.	Perfect Strangers	ABC	12.0/23
34.	20/20	ABC	11.9/20
35.	Crime Story	NBC	11.0/22
36.	Spenser for Hire	ABC	10.8/18
37.	Me & Mrs. C	NBC	10.7/24
38.	Highway to Heaven	NBC	10.4/19
39.	St. Elsewhere	NBC	10.3/19
40.	Kate & Allie	CBS	10.1/19
41.	227	NBC	9.9/23
42.	Disney Sunday Movie	ABC	9.8/20
42.	Mr. Belvedere	ABC	9.8/20
44.	Hotel	ABC	9.1/16
44.	Friday Night Movie	ABC	9.1/18
44.	My Sister Sam	CBS	9.1/16
47.	Mike Hammer	CBS	8.4/16
48.	Shell Game	CBS	8.3/14
48.	Scarecrow & Mrs. King	CBS	8.3/15
50.	Sledgehammer	ABC	8.1/18
51.	Stingray	NBC	8.0/17
52.	Starman	ABC	7.9/16
52.	Saturday Movie	CBS	7.9/17
54.	Monday Night Baseball	ABC	7.7/14
55.	Summer Playhouse	CBS	7.4/16
55.	Dallas	CBS	7.4/14
57.	Heart of the City	ABC	7.3/13
57.	Sidekicks	ABC	7.3/16
57.	Hard Copy	CBS	7.3/14
60.	Our House	NBC	6.7/13
61.	A Team Special	NBC	6.4/13
62.	Webster	ABC	6.2/14
63.	Our World	ABC	5.8/11
64.	West 57th	CBS	5.6/11
65.	Dads	ABC	5.3/11
66.	Gung Ho	ABC	4.4/9
67.	Wizard	CBS	4.3/9

*indicates premiere episode

ing Corp., New York-based group of five AM's and five FM's owned by Carter Burden, Ed Rogoff and Robert P. Connor. Action April 30.

■ WCER(AM) Huntington, Kan. (CP)—Granted assignment of license from Group G Broadcasting Inc. to Roland O. Rusticus for $209,000. Seller is owned by Robert A. Sherman and has no other broadcast interests. Buyer has no other broadcast interests. Action June 5.

■ WRVK(AM) Mount Vernon, Ky. (1460 khz; 500 w-D)—Granted assignment of license from Cochran-Smith Broadcasting Inc. to Gosser-White Broadcasters Inc. for $176,675.22. Seller is principally owned by J. Hal Smith. It has no other broadcast interests. Buyer is owned by Howard Gosser and Ray B. White. Gosser is station's general manager. Action June 3.

■ WVUE(TV) New Orleans (ch. 8; ERP vis. 316 kw; aur. 31.6 kw; HAAT: 990 ft.)—Granted assignment of license from Gaylord Broadcasting Co. to Burnham Broadcasting Co. for $60 million. Seller is Oklahoma City-based group of two AM's, one FM and seven TV's, owned by Edward L. Gaylord, chairman. Buyer is Chicago-based group of five TV's owned by Peter Desnoes and five others. Action June 8.

■ WOOD-AM-FM Grand Rapids, Mich. (AM: 1300 khz; 5 kw; FM: 105.7 mhz; 265 kw; HAAT: 810 ft.)—Granted assignment of license from Grace Broadcasting to Ralph Guild Broadcasting for $18,250,000. Seller has no other broadcast interests. Buyer is owned by Ralph Guild, chairman of Interep, New York-based station representative. Guild also owns KFRE-AM-FM Fresno, Calif. Action June 5.

■ WMYF(AM)-WERZ(FM) Exeter, N.H. (1540 khz; 5 kw-D; FM: 107.1 mhz; 3 kw; HAAT: 300 ft.)—Granted assignment of license from Porter Communications Inc. to Precision Media Corp. for $5.2 million. Seller is owned by Winslow T. Porter, who also owns WWGT-AM-FM Portland, Me. Buyer is owned by Donald F. Law, president. It also owns WKSS(FM) Hartford-Meridian, Conn. Action June 5.

■ WREY(AM)-WMVB(FM) Millville, N.J. (AM: 1440 khz; 1 kw-D; FM: 97.3 mhz; 50 kw; HAAT: 275 ft.)—Granted transfer of control of Wintersun Communications Inc. from Robert A. Klein to Brian E. Beasley for $450,000. Seller is 51% owner with no other broadcast interests. Buyer is son of George Beasley, who owns remaining 49%. Beasley owns Beasley Broadcasting Co., Goldsboro, N.C.-based group of seven AM's and 12 FM's. Action June 5.

■ WECQ-FM Geneva, N.Y.; WJOZ(AM) Troy, and WKAD(FM) Canton, both Pennsylvania, and WGAB(AM) West Hartford and WLIS(AM) Old Saybrook, both Connecticut. (WECQ: 101.7 mhz; 3 kw; HAAT: 125 ft.; WJOZ: 1310 khz; 500 w-D; WKAD: 100.1 mhz; 500 w; HAAT: 652 ft.; WGAB: 1550 khz; 5 kw-d; 2.5 kw-N; WLIS: 1420 khz; 5 kw-D; 500 w-N)—Granted transfer of control of 50% of Vanguard Communications from Leonard I. Ackerman to Leonard A. Marcus, for $200,000. Seller has no other broadcast interests. Buyer has no other broadcast interests. Action June 4.

■ WRSJ(AM) Bayamon, P.R. (1560 khz; 5 kw-D; 250 w-N)—Granted assignment of license from P.H. Broadcasting Corp. to A.B.G. Realty and Investment Corp. for $622,000. Seller is owned by Paul Hernandez, who has no other broadcast interests. Buyer is owned by Andres Gomez, Vazquez, and family. Gomez is Toyota representative based in San Juan. Action June 9.

■ KLZK(FM) Farwell, Tex. (98.3 mhz; 3 kw; HAAT: 190 ft.)—Granted assignment of license from Alton Finley to Dominion Communications Inc. for $5,000. Seller has interest in WMRB(AM) Greenville and WGCJ-FM Parris Island, both South Carolina. Buyer is equally owned by Finley, Peter Winslow and Nanette Markunas. Action June 1.

■ KEEE(AM)-KJCS(FM) Nacogdoches, Tex. (1230 khz; 1 kw-U; FM: 103.3 mhz; 100 kw; HAAT: 500 ft.)—Granted assignment of license from R&H Broadcasting Inc. to Multicom Broadcasting Inc. for $1,948,000. Seller is owned by Jimmy Rucker and Robert Hill, who have no other broadcast interests. Buyer is owned by Carolyn G. Vance, her son, William, and Ben D. Downs. It also owns KTAM(AM)-KORA(FM) Bryan, Tex. Action June 4.

■ WACO(AM)-KHOO(FM) Waco, Tex. (AM: 1460 khz; 1 kw-U; FM: 99.9 mhz; 100 kw; HAAT: 452 ft.)—Granted assignment of license from Waco Radio Inc. to Sage Waco Inc. for $600,000. Seller is owned by Harris Enterprises and Robert Weathers. Harris owns WJOL(AM)-WLLI(FM) Joliet, Ill.; KTOP(AM)-KDVV(FM) Topeka, and KIUL(AM)-KWKR(FM) Garden City, both Kansas; KGRI-AM-FM Grand Island, Neb., and KBUR(AM)-KGRS(FM) Burlington, Iowa. Weathers has no other broadcast interests. Buyer is subsidiary of Sage Communications, principally owned by Leonard I. Fassler and Gerald A. Poch. Based in Stamford, Conn., it owns seven AM's and seven FM's. Action June 4.

■ WFAD(AM)-WCVM(FM) Middlebury, Vt. (AM: 1490 khz; 1 kw-D; 250 w-N)—Granted assignment of license from Addison Co. to Straus Communications for $1,125,000. Seller is owned by Mark Brady and his wife, Mary, who have no other broadcast interests. Buyer is owned by WELV-AM-FM Ellenville, N.Y., and WFTR-AM-FM Front Royal, Va., and has interest in four weekly newspapers in New York and New Jersey. Action June 3.

New Stations

Applications

FM's

■ Tupelo, Miss.—National Federation for Decency seeks 88.3 mhz; 50 kw; HAAT: 328 ft. Address: 107 Parkgate, 38803. Principal is nonprofit corp. headed by Donald E. Wildmon. Filed May 22.

■ Rochester, N.Y.—Community Broadcasting Foundation Inc. seeks 88.9 mhz; 2 kw; HAAT: 199.8 ft. Address: 108 E. Gray St., Elmira, N.Y. 14901. Principal is nonprofit corp. headed by Thomas A. Haight. Filed May 26.

■ Spencer, N.Y.—Family Life Ministries Radio Inc. seeks 88.5 mhz; 7 kw; HAAT: 498.6 ft. Address: 7634 Campbell Rd., Bath, Me. 14810. Principal is nonprofit corporation headed by Richard M. Snavely. Filed June 2.

■ West Point, Neb.—Kelly Communications Inc. seeks 107.9 mhz; 3 kw; HAAT: 328 ft. Address: P.O. Box 84, 68788. Principal is owned by Sharon J. Kelly. It also owns co-located WWPN(AM). Filed June 4.

■ Delaware, Ohio—Radio Delaware Inc. seeks 107.9 mhz; 3 kw; HAAT: 328 ft. Address: P.O. Box 448, 43015. Principal is owned by Jim Shaheen and family. It also owns co-located WDLR(AM). Filed June 4.

Actions

FM's

■ El Dorado, Ark.—Granted app. of Board of Supervisors of Louisiana State University for 90.9 mhz; 3 kw; HAAT: 487.8 ft. Action Jan. 7.

■ Rancho Mirage, Calif.—Returned app. of Milt Klein for 99.5 mhz; ERP 870 w; HAAT: 610 ft. Action June 8.

■ Goodsprings, Nev.—Returned app. of Kyran Holmes for 105.1 mhz; 390 w; HAAT: 3,588.3 ft. Action June 9.

Summary of broadcasting
as of April 30, 1987

Service	On Air	CP's	Total *
Commercial AM	4,878	170	5,048
Commercial FM	3,959	418	4,377
Educational FM	1,265	173	1,438
Total Radio	10,102	761	10,863
FM translators	1,115	766	1,881
Commercial VHF TV	543	23	566
Commercial UHF TV	467	222	689
Educational VHF TV	113	3	116
Educational UHF TV	197	25	222
Total TV	1,320	273	1,593
VHF LPTV	247	74	321
UHF LPTV	162	136	298
Total LPTV	409	210	619
VHF translators	2,981	145	3,126
UHF translators	1,998	293	2,291
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.

■ Fargo, N.D.—Dismissed app. of Q Prime Inc. for 107.9 mhz; 100 kw; HAAT: 1,968 ft. Action May 27.

■ Columbus, Ohio—Returned app. of Columbus Radio Ltd. for 107.5 mhz; 1.45 kw; HAAT: 478.9 ft. Action June 5.

■ Mount Jackson, Va.—Granted app. of Shenandoah County Broadcasting Corp. for 96.9 mhz; 3 kw; HAAT: 28.7 ft. Action June 5.

TV's

■ Ventura, Calif.—Granted app. of Costa De Oro Television Inc. for ch. 41; ERP vis. 5,000 kw; aur. 1,000 kw; HAAT: 911.3 ft. Action Nov. 26, 1986.

■ San German, P.R.—Dismissed app. of Freddie Gautier Broadcasting Co. for ch. 42; ERP vis. 1,000 kw, aur. 100 kw; HAAT: 265 ft. Action June 9.

■ Eugene, Ore.—Granted app. of Telecasters of Eugene Inc. for ch. 34; ERP vis. 4,441 kw, aur. 444 kw; HAAT: 1,049.9 ft. Action June 4

Facilities Changes

Applications

AM's

Tendered

■ WASG (1140 khz) Atmore, Ala.—Seeks MP to increase day power to 3.9 kw. Filed June 12.

■ KNWZ (1270 khz) Palm Desert, Calif.—Seeks CP to change city of license to Thousand Palms, Calif.; increase day power to 4 kw; change hours of operation to unlimited by adding night service with 590 w and make changes in ant. sys. Filed June 16.

Accepted

■ KGER (1390 khz) Long Beach, Calif.—Seeks CP to make changes in ant. sys. Filed June 11.

■ WVOG (600 khz) New Orleans—Seeks CP to change TL. Filed June 10.

■ WARV (1590 khz) Warwick, R.I.—Seeks MP to make changes in ant. sys. Filed June 10.

FM's

Tendered

■ KCEZ (95.3 mhz) Camden, Ark.—Seeks mod. of CP to change TL; change ERP 1.608 kw and change HAAT to 449.4 ft. Filed June 15.

■ KURA (104.9 mhz) Ouray, Colo.—Seeks mod. of CP to change TL and change HAAT to 6.6 ft. Filed June 15.

■ WJNF (91.1 mhz) Marianna, Fla.—Seeks CP to change HAAT to 154.2 ft. Filed June 12.

■ WIUM (91.3 mhz) Macomb, Ill.—Seeks CP to change ERP to 50 and make changes in ant. sys. Filed June 16.

■ WMPG (90.9 mhz) Gorham, Me.—Seeks CP to change ERP to 1 kw; change HAAT to 231.2 ft. and make changes in ant. sys. Filed June 16.

■ KRNY (102.3 mhz) Kearney, Neb.—Seeks mod. of CP to change TL. Filed June 16.

■ WXPN (86.9 mhz) Philadelphia—Seeks CP to change freq. to 88.5 mhz; change ERP to 3.1 kw; change HAAT to 2,122.4 ft. and make changes in ant. sys. Filed June 16.

■ WOTB (100.3 mhz) Middletown, R.I.—Seeks mod. of CP to change TL and change HAAT to 314.9 ft. Filed June 16.

Accepted

■ KMLE (107.9 mhz) Chandler, Ariz.—Seeks CP to change TL and change HAAT to 1,646.6 ft. Filed June 12.

■ KDAR (98.3 mhz) Oxnard, Calif.—Seeks CP to change TL; change HAAT to 230 ft. Filed June 10.

■ WGWD (100.7 mhz) Gretna, Fla.—Seeks mod. of CP to change TL. Filed June 12.

■ WKNE-FM (103.7 mhz) Keene, N.H.—Seeks mod. of CP to change TL; change ERP to 32.5 kw and change HAAT to 609.8 ft. Filed June 10.

TV's

Accepted

■ KZRQ (ch. 25) Pine Bluff, Ark.—Seeks MP to change HAAT to 1,031 ft.; change ERP to 5,000 kw vis. and change HAAT to 595.6 ft. Filed June 10.

■ WNOD (ch. 26) Jamestown, N.Y.—Seeks MP to change

NOTE

ONLY THE FOLLOWING PAGES OF THIS

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